

Memorandum of Understanding (MoU)

Between



GNIOT MBA Institute, Greater Noida

&



Gyan Batua

For setting up a

Innovation & Artificial Intelligence-Center of Excellence

About the GNIOT MBA Institute:

GNIOT MBA Institute takes pride in being the frontrunner amongst the MBA Institute to introduce a program that inculcates the essence of sustainability in conventional business education. MBA programme is a two-year full-time post-graduate program offered at the Greater Noida campus. The program is designed to help students develop a holistic perspective and imbibe the ethos of socio-environmental responsibilities. Also, to equip them with the skills to assess and preserve all stakeholders' interests in a dynamic and unpredictable environment imparts professional education at post graduate level in the field of Management. GNIOT MBA institute has been working for the attainment of a mission-to develop highly skilled and professionals for industry and business for the past 20 years. Established in 2001, it has now acquired a commendable position as one of the premier institutes. Our MBA programmes are approved by All India Council for Technical Education and it is affiliated from DR. A.P.J Abdul Kalam Technical University (AKTU). There is an increased emphasis on innovative curriculum, interactive pedagogy, intense industry visits/interface. We at GNIOT MBA institute emphasize on experiential learning that evokes courage and confidence in students to meet the requirements of the world outside.

The five-year Integrated MBA is a comprehensive management programme that aims to prepare a candidate for managerial job profiles from Class 12 onwards. Integrated MBA is a combined course of management studies from undergraduate to postgraduate level. Also, a five-year integrated MBA saves the candidate from appearing for entrance exam and selection process twice (at UG and PG level), saving one year that goes into preparation of CAT, XAT, MAT, CMAT, etc.

About I&AI CoE (Innovation & Artificial Intelligence Centers of Excellence)

At I&AI CoE, our mission is to bridge the gap between academia and industry innovation. We are committed to nurturing a vibrant community of digital experts within universities and institutes, creating a dynamic space for exploration, collaboration, and groundbreaking advancements.

As pioneers in digital transformation, we envision I&AI CoE as more than a center—it's a catalyst for unleashing the potential of emerging technologies. Our platform is a playground for exploring local use cases, fostering innovations, conducting impactful research, and bringing concepts to life through Proofs-of-Concept (PoC) and Minimum Viable Products (MVPs).

With GyanBatua, a robust Blockchain-AI platform of Skills and Opportunities developed by Mobiloitte, I&AI CoE stands as a strategic partner for universities and institutes. Together, we strive to set up multiple Centers of Excellence that go beyond traditional academic hubs. These centers are dynamic ecosystems, fostering not only technological excellence but also facilitating placements, sponsorships, and apprenticeship programs that seamlessly integrate with the academic journey.

Our commitment to sustainability echoes in every facet of I&AI CoE. Aligned with the United Nations Sustainable Development Goals, we champion Quality Education, Industry Innovation & Infrastructure, Good Health and Well-being, No Poverty, Reducing Inequalities, and Partnerships for the Goals.

Underlining our dedication to these sustainability principles, Mobiloitte Group proudly launches the I&AI CoE initiative. This initiative is not just about technology; it's about advancing the goals of Quality

Education, fostering Industry Innovation & Infrastructure, and creating enduring partnerships for sustainable development.

Join us on this journey towards a future where academia thrives in the digital age, and innovation becomes a cornerstone of education. I&AI CoE is not just a center—it's an invitation to be at the forefront of technological advancement and to be a driving force in shaping the future.

I&AI CoE at GNIOT MBA Institute, Greater Noida

The program is designed to equip the students of GNIOT MBA Institute to connect with the opportunities in the latest technology frontiers. This Memorandum of Understanding (hereinafter also as "MoU") records the intention of GyanBatua and GNIOT MBA Institute to strengthen ties between the two organizations, which might lead in the future to the establishment of one or more partnership agreements for research & collaborations, exchange purposes or academic cooperation.

The signing of this memorandum is made as a gesture of goodwill between the two institutions, which may see the development of links in the areas of:

Objective: The core mandate of these I & AI-CoEs is to substantially elevate the adoption and understanding of Artificial Intelligence in various educational curriculums, thereby aligning with the country's vision for a technologically empowered society. A special emphasis is placed on inclusivity, focusing on Outreach to Backward Classes (OBC), orphans, females, and other hard-to-reach demographic groups.

Methodology: A Hybrid model combining Online & Onsite interactions

- **Practical Training:** Mentorship programs in cutting-edge fields such as Artificial Intelligence, Digital Health, Machine Learning, Blockchain, IoT, and Metaverse, focusing on practical, hands-on training of skills required by the industry.
- **Research Collaboration:** Facilitating coordination in joint or collaborative research projects and publications in emerging technologies, fostering a culture of innovation and academic excellence amongst students and faculty.
- **Expert Interaction Programs:** Organizing interactions with experts, special lectures, and talks to provide exposure to the latest developments and insights from leading professionals in the field.
- **Exchange of Resource Persons:** Facilitating the exchange of experts and academicians to enrich the learning experience and broaden the scope of knowledge sharing.
- **Conducting Events:** Hosting a variety of events such as webinars, seminars, and workshops, both online and offline, to engage a wider audience and foster a community of learning.
- **Event and Exhibition Facilitation:** Assisting in the organization of various events and exhibitions to showcase innovations and advancements in emerging technologies.
- **Multidisciplinary Research and Policy Papers:** Undertaking multidisciplinary research projects and developing policy papers for submission to government and non-government organizations, contributing to policy formulation and societal betterment.

- **Survey and Empirical Research Support:** Providing support in conducting surveys and empirical research, enhancing
- the understanding of the impact and applications of emerging technologies.
- **Joint Academic Programs:** Establishing joint academic programs, including initiatives like double degree programs, to foster a more integrated and comprehensive educational experience.
- **Customized Local Solutions:** Encouraging student projects focused on developing local area solutions using emerging technologies, thereby addressing specific community needs and challenges.
- **Matchmaking** of participants with advanced courses, scholarships, internships, apprenticeships, and job opportunities in Indian and global skill marketplaces.

Beneficiaries: The primary beneficiaries of this initiative are students and teachers in the targeted educational groups. This program has the potential to benefit the government and development sectors indirectly by fostering a skilled workforce and promoting AI-led innovations.

The proposed model is designed to be flexible and adaptive, ensuring that the benefits of AI education reach the widest possible audience, while also being tailored to the specific needs of different regions and communities in Gujarat. These I & AI-CoEs are designed to be open to engaging in any other mutually agreed area of project, research, and collaboration, ensuring adaptability and responsiveness to evolving technological and societal needs.

This initiative serves as a pivotal step in harnessing the potential of AI for societal benefit, digital health and economic growth. It aligns with the Indian government's vision of leveraging technology for inclusive and sustainable development.

Common shared vision – This MoU is *legally not binding* on the parties. However, by entering into this MoU, the parties express their willingness to explore the area of mutual interest and partnership.

Responsible offices:


GNIOT MBA Institute and GyanBatua agree to appoint an overall coordinator for the administration of I&AI CoE activities. The coordinator, apart from their other institute responsibilities, with their will, shall serve as the contact person on campus, being responsible for coordination of I&AI CoE activities and arrangements associated with activities, events, visits, ensuring that necessary approvals are in place and the general welfare of the students.

This MOU will become effective upon signing and shall be effective for three (3) years or until earlier termination by either party. This MoU will automatically be renewed for successive additional periods of three (3) years unless either party advises in writing the other at least three (3) months prior the expiration of the particular term of its intention not to renew.

Modification - This MoU may be modified, amended and re-signed by both the parties as per their mutual consent for any addition or changes needed in activities.

On Behalf of GNIOT MBA Institute, Greater Nodia

On Behalf of Mobilotte Technologies
India Pvt. Ltd., India



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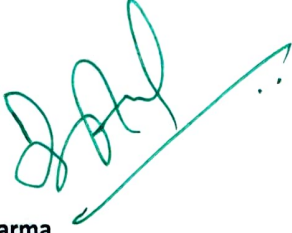
Dr. Anshul Sharma
Director
Greater Nodia Institute of Technology
(MBA Institute)
Plot No-7, Knowledge Park-2, Greater Nodia



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Mr. Aakash Gehlot
Director & VP - Skills & Corporate
Relations, Mobilotte

On Behalf of GNIOT MBA Institute, Greater Nodia



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Director

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On Behalf of Mobiloitte Technologies
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