

# **Memorandum of Understanding (MoU)**



**GNIOT MBA Institute, Greater Noida**

**&**

**PLAAB**  
FOUNDATION

**PLAAB Foundation**

**For**  
**Financial Literacy and Financial Planning, Placements,**  
**Guest Lectures**

### Memorandum of Understanding

This Memorandum of Understanding is entered on 10<sup>th</sup> October 2024 ("Effective Date") by and between PADHO LIKHO OR AAGE BADHO (PLAAB) FOUNDATION CHARTIABLE TRUST having its office at H.NO. B-69, TF-1, SHASTRI NAGAR, GHAZIABAD. (U.P) 201002, India (hereinafter referred to as "PLAAB Foundation"); and, Greater Noida Institute of Technology MBA Institute, having its address Plot no 7 Knowledge Park 2 Greater Noida (hereinafter referred to as "Institution").

Whereas, PLAAB Foundation is a non-government organization commonly known as NGO's that work independently without the interference of government. Our mission is to spread financial education at mass level. We envision a world where people make informed, thoughtful, and beneficial financial decisions that are aligned with their values so that they can enjoy better, more secure, and more satisfying lives.

Whereas, Institution is a premier institution with the following details:

Greater Noida Institute of Technology (GNIOT) is one of the premier Institutions in the field of Technical and Management Education. It has been formed by Shri Ram Educational Trust, Noida on no profit basis with a firm determination and commitment to foster a holistic approach towards the development of Engineering and Management Education. The Trust was formed in the year 2000 and the Institute was established in the year 2001. The Trust has had a meteoric rise, and on date, has established a chain of educational institutions covering the fields of engineering and management leading towards Graduate and Post Graduate degrees. Plans are also a foot to introduce Doctoral Programmes in the very near future. It has been approved by AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow The Institute distinguishes itself from other colleges and Institutes due to its holistic approach and unique foresighted planning in providing technical and professional education with the state-of-the-art techniques. The main objective of an Institute is to generate a bunch of highly creative professionals, who can contribute not only in the Human Resource Development but also in the Nation Building Exercise.

And whereas, the Parties seek to collaborate with each other to mutually complement their synergies and to jointly work on building capacity of learners through one or more of the programs managed by PLAAB Foundation. Now therefore, this **Memorandum of Understanding** (hereinafter called "MOU") witnesses the following.

- Term and termination:** This MOU is valid for an initial term of 3 years from the Effective Date. It can be extended by further periods, as agreed to by the Parties from time to time. Either Party may terminate this MOU by giving the other minimum 30 days' notice. The MOU will be deemed terminated at the end of the notice period or after completing all ongoing activities so that the beneficiaries (learners and teachers) are not negatively impacted, whichever is later.
- Non-binding nature of this MOU:** The MOU is not binding on either Party and each is working with the other out of sheer good-will and for the benefit of the learners.
- Certifications on course completion:** Learners will be certified from PLAAB Foundation after successful course completions.

4. **Single Point of Contact (SPOC) for program co-ordination:** Both the Parties shall appoint a suitable person who will serve as a single of contact on all matters related to program rollout. Individual learners and teachers may be in touch with corresponding trainers, mentors, advisors and peers during program rollout but all matters related to the execution of this MOU shall reside with the SPOC.

5. **Purpose of MOU:**

In particularly this MOU is intended to –

1. To conduct trainings for NSE- NCFM and NISM Certification exam preparation to the college students.
2. Aware and update information of securities market in India.
3. Participate in spreading awareness in Financial Literacy and Financial Planning
4. Practice on live market through NSE and BSE Online trading platform.
5. Practice of Portfolio management and Trading
6. Assist for placement of trained students.
7. Provide guest session in BFSI sector.

6. **Program Calendar:** The SPOCs from both Parties will work with their respective internal stakeholders to develop a calendar for the program(s) rollout at the start of every quarter. This calendar will then be synchronized and published for use by everyone.

7. **Responsibilities of Institution:**

- a. **Learner identification:** Institute will identify learners, volunteers and instructors who may participate in one or more programs offered by PLAAB.
- b. **Support with orientation sessions:** Institute will support PLAAB Foundation to conduct orientation sessions for all stakeholders.
- c. **Publication of program calendars and goals:** Institute will publish, on a quarterly basis, a program calendar for all its participants.
- d. **Support with computers labs and classrooms:** Institute will make its labs available to learners. It will make classrooms and/or audio-visual equipment available for face to face sessions, whenever required.
- e. **Support with attendance:** Institute will ensure that program participants enthusiastically Participate in chosen programs, with minimum attendance as agreed between the Parties.
- f. **Support with assessments:** Institute will ensure that assessments carried onsite are proctored and professionally managed.
- g. **Training remunerations:** No fees would be charged to programs delivered under CSR project but if there is a paid program then Plaab Foundation will charge fees for it.

IN WITNESS WHEREOF, the parties hereto have executed this MOU on the Effective Date.

**For Institution:**  
**GNIOT MBA INSTITUTE**



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Name: Dr. Anshul Sharma  
Designation : Director GNIOT MBA Institute  
Institution Seal :

**For:**  
**PADHO LIKHO OR AAGE BADHO (PLAAB)**  
**FOUNDATION CHARTIABLE TRUST**



\_\_\_\_\_  
Name: Mr. Chandresh Gupta  
Designation: Settler  
PLAAB Foundation Seal: