

Memorandum of Understanding (MoU)

Between



GNIOT MBA Institute, Greater Noida

&



Right Guru Digital

For

Skill Development, IT Trainings & Certification Programs

MEMORENDUM OF UNDERTSANDING

This memorandum of understanding is hereby executed on 28 Nov 2023, between Right Guru Digital for Digital Marketing Training, having its head office on the 4th Floor, OM Tower, Commercial Belt Alpha – I, Greater Noida (U. P.) and Greater Noida Institute of Technology Plot No. 7, Knowledge Park II, Greater Noida, Uttar Pradesh 201310.

Right Guru Digital helps businesses in the digital marketing services landscape; we provide tailor-made strategies to elevate your brand, drive targeted traffic, and boost conversions. Our team of experts excels in creating data-driven, measurable and tangible results.

We Believe in making informed decisions based on data insights to optimize your campaigns continually. We also maintain complete transparency throughout our partnership, providing regular reports and updates on the progress of your campaigns.

Greater Noida Institute of Technology (GNIOT)

Greater Noida Institute of Technology (GNIOT) is one of the premier Institutions in the field of Technical and Management Education. It has been formed by Shri Ram Educational Trust, Noida on no profit basis with a firm determination and commitment to foster a holistic approach towards the development of Engineering and Management Education. The Trust was formed in the year 2000 and the Institute was established in the year 2001. The Trust has had a meteoric rise, and on date, has established a chain of educational institutions covering the fields of engineering and management leading towards Graduate and Post Graduate degrees. Plans are also afoot to introduce Doctoral Programmes in the very near future. It has been approved by AICTE, Ministry of HRD, Government of India and affiliated to Dr. A.P.J. Abdul Kalam Technical University, Lucknow the Institute distinguishes itself from other colleges and Institutes due to its holistic approach and unique foresighted planning in providing technical and professional education with the state-of-the-art techniques. The main objective of an Institute is to generate a bunch of highly creative professionals, who can contribute not only in the Human Resource Development but also in the Nation Building Exercise.

PURPOSE

Both parties are associating to MBA students from the academic year 2023-24. Right Guru Digital will train the candidate and _____ will mobilize the candidates for the training.

RIGHT GURU DIGITAL



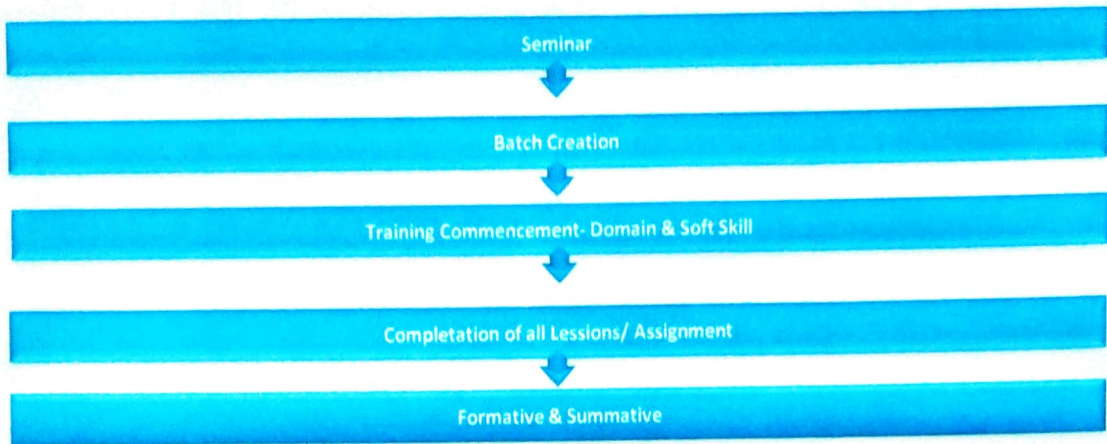
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www.rightguru.in

4th Floor, OM Tower, Commercial Belt Alpha - I, Greater Noida (U. P.)

PROCESS WORKFLOW



ROLE & RESPONSIBILITIES

Sr. No	Role & Responsibilities	Right Guru Digital	College/ University
1	Facilitation of Seminar		Yes
2	Hosting Seminar	Yes	
3	Pre- Assessment	Yes	
4	Registration fee collection @ (1500/-Rs)		Yes
5	Batch Creation	Yes	
6	Trainer Alignment	Yes	
7	Cost of Trainers/other manpower	Yes	
8	Cost of Internet usages of trainees, during Training		Yes
9	Cost of Content development & online training platform	Yes	
10	Training Delivery - Domain & Soft Skills	Yes	
11	Ensuring Minimum 80 % Attendance during online /offline training Hrs		Yes
12	Infra-Structure - Lab & Classroom if offline classes conducted in college campus		Yes

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13	Infra-Structure - Lab & Classroom if offline classes conducted in Anudip Training Center	Yes	
14	Summative assessment by Third party	Yes	
15	Cost of Summative Assessment fee	Yes	

Note: -

1. 25% of the total amount for the training program must be in advance one day before the scheduled training.
2. 50% of the total amount will be paid only after completing 50% of the training program.
3. The rest amount must be paid once the entire training is finished.


On Behalf
Right Guru Digital

Name: Rajeev Kumar Rajput
Designation:
Place: Greater Noida
Date: 28th Nov 2023


Sign

On Behalf
Greater Noida Institute of Technology (GNIOT)

Name: Dr. Anshul Sharma
Designation: Director MBA
Place: Greater Noida
Date: 28th Nov 2023


Sign with Stamp

Director
Greater Noida Institute of Technology
(MBA Institute)
Plot No -7 Knowledge Park-2, Greater Noida

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